


Energy web product and engineering teams now speak the same language

 Web3, open-source

We absolutely fell in love with IcePanel 😊 finally we can do cross team collaboration with ease.

Senior solution owner

Challenge

Before IcePanel, documentation and system design assets existed in many places, some inaccessible to particular audiences and out-of-date (GitHub, Miro, Draw.io).

Visual assets lacked consistency and clarity, making it difficult to get the correct information when needed; wasting time with back and forth between team members.

These caused barriers between product and engineer and an undistributed knowledge of how the systems worked.

Approach

- Started as a small team of subject matter experts to create their IcePanel model
- Increased collaboration, to fill in knowledge gaps
- Energy web now use IcePanel as a central place for the majority of collaborative software architecture discussions across their development teams

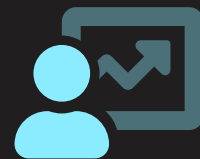
Results



Increased visibility between product and engineering



Faster decision making with fewer meetings



Customers easily & visually understand their offering

Conclusion

- ✓ Energy web's ability to pick up this lightweight standard, with an accessible tool has led to more efficient conversations, decision making and increased visibility.
- ✓ The team now collaborate regularly in the design of the system within the tool.
- ✓ Business members are using it to showcase how they integrate with their customers as part of the sales process.